

Bartolomeo Celestino Masterclass 2023

Centre for Contemporary Photography, Melbourne

Details: all times in AEST (times and dates may be liable to change - these will be discussed with participants well in advance)/

Meeting 1 - Group meeting

Tues 18th July 7-9pm

Part 1: Introduction

Bartolomeo Celestino:

We will cover:

- developing a photographic practice and a personal creative style to the first personal project / and shooting editorials.
- importance of Personal projects and self publishing. (Digital / Print / Alternative)
- creating printed projects (Damage, Lovewant, Perimeter Books)
- working with Fashion Magazines and fashion brands (Monolithic titles, Independent titles)
- overview of pathways to gain experience with creating printed projects, working with fashion periodicals and developing relationships with fashion designers and collaborating with fashion creatives. Models, Fashion Stylists, Creative directors, Art Directors, Editors, Hair and Make up Artists, Producers, Agents.

Participants:

Participants introduce themselves and outline the goals and reasons for undertaking the masterclass. A timeline, structure and goals are set for the Masterclass.

Part 2: Developing authenticity

Introduction to research and concept development. Bartolomeo will run through a sample project pitch and a moodboard to put forward to publishers / editors, publications, potential project sponsors and alike.

Part 3: Materials

Each participant is allocated a google drive folder to upload recent work, Bartolomeo to upload a sample pitch deck, moodboard, reference and suggested reading/looking material.

Task: Create a media pack and a pitch deck for an editorial project.

Meeting 2 - Individual meetings

Mon-Wed 7-9th August - times to be confirmed

TBC 6 – 9 pm (4 slots of 45 minutes each)

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Review the pitch deck and moodboard, feedback on work, provide further references tailored to each participant's photographic interests, and discuss and set end goals for the masterclass.

Meeting 3 - Group meeting

Tues 29th August 7-9pm

Part 1: Working on an editorial project, personal fashion / portrait / still life project
Project preparation and relationship building, successfully executing a project and delivery.

Part 2: Body politics and identity awareness throughout your practice - In conversation with
A senior editor / fashion stylist / Photographic agent TBC

Part 3: Each participant recaps their goals and projects.

Each participant is to present their mini-project pitch to the group. Feedback and discussion.

Bartolomeo to upload reference materials and resources, suggested reading/looking material.

Task: Begin a personal mini project

Meeting 4 - Individual meetings

Mon-Wed 18-20th September - times to be confirmed

TBC 6 – 9 pm (4 slots of 45 minutes each)

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Review tasks, feedback on work or steps taken. Provide references to research and project development.
Review how the timeline is tracking, review targets, review the end goal, and set a milestone for the next meeting.

Meeting 5 - Individual meetings

Mon-Wed 16-18th October - times to be confirmed

TBC 6 – 9 pm (4 slots of 45 minutes each)

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Review tasks, feedback on work or steps taken. Review how the timeline is tracking, and review the end goal. Discuss the format of the presentation for the final meeting.

Meeting 6 - Group Meeting

Tues 14th November - time TBC

TBC - possibly 3 - 6 PM (45 min break) 6:45 - 8 PM

Exploring future collaborations with editors, publishers, designers and experts within the field. Guest Reviewer to provide additional feedback - final presentations and verbal feedback. Group discussion of the program takeaways.