

# Michaela Skovranova Masterclass 2023

## Centre for Contemporary Photography, Melbourne

\*Please note all times will be listed in AEST/Melbourne and are subject to change.

### Details:

#### Meeting 1 March 2023

Group meeting Sunday, March 5th 4 - 6 PM (45 min break) 6:45 - 8:30 PM AEDT

##### Part 1: Introduction

Michaela Skovranova: From developing a photographic practice and a personal creative style to the first assignment and beyond. Overview of projects, experience in the natural field and working in challenging environmental conditions.

Participants: Participants introduce themselves and outline the goals and reasons for undertaking the masterclass. A timeline, structure and goals are set for the masterclass.

##### Part 2: Multidisciplinary approach to storytelling

Introduction to research and concept development. Michaela will run through a sample project pitch and a media kit to put forward to editors, publications, potential project sponsors and alike.

##### Part 3: Materials

Each participant is allocated a google drive folder to upload recent work, Michaela to upload a sample pitch deck, media kit, reference and suggested reading/looking material.

Task: Create a media kit and a pitch deck for a personal mini-project.

#### Meeting 2 April 2023

Individual meetings

April 3rd Monday 6 – 9 pm (4 slots of 45 minutes each)

April 4th Tuesday 6 – 9 pm (4 slots of 45 minutes each)

April 5th Wednesday 6 – 9 pm (4 slots of 45 minutes each)

Review the pitch deck and media kit, feedback on work, provide further references tailored to each participant's photographic interests, and discuss and set end goals for the masterclass.

#### Meeting 3 May 7th 2023

Group Meeting May 7th Sunday 4 - 6 PM (45 min break) 6:45 - 8:45 PM

Part 1: Working on an assignment

Project preparation and environmental safety, successfully executing a project and delivery.

Part 2: Fostering cultural awareness throughout your practice - In conversation with senior Gamay Ranger Robert Cooley.

The Gamay Rangers are the first permanent urban Indigenous Ranger group in Australia. The program provides employment and training for young Indigenous Australians and opportunities for the rangers to utilise their unique cultural knowledge of the land and sea to care for the Country and the community.

Part 3: Each participant recaps their goals and projects.

Each participant is to present their mini-project pitch to the group. Feedback and discussion. Michaela to upload safety and environmental training resources and suggested reading/looking material.

Task: Begin a personal mini project

### **Meeting 4 June 2023**

Individual meetings

June 5th Monday 06 – 9 pm (4 slots of 45 minutes each)

June 6th Tuesday 06 – 9 pm (4 slots of 45 minutes each)

June 7th Wednesday 6 – 9 pm (4 slots of 45 minutes each)

Review tasks, feedback on work or steps taken. Provide references to research and project development. Review how the timeline is tracking, review targets, review the end goal, and set a milestone for the next meeting.

### **Meeting 5 July 2023**

Individual meetings

July 3rd Monday 6 – 9 pm (4 slots of 45 minutes each)

July 4th Tuesday 6 – 9 pm (4 slots of 45 minutes each)

July 5th Wednesday 6 – 9 pm (4 slots of 45 minutes each)

Review tasks, feedback on work or steps taken. Review how the timeline is tracking, and review the end goal. Discuss the format of the presentation for the final meeting.

### **Meeting 6 August 2023**

Group Meeting

August Sunday 6th 3 - 6 PM (45 min break) 6:45 - 8 PM

Exploring future collaborations with editors, writers and experts within the field.

Guest Reviewer to provide additional feedback - final presentations and verbal feedback. Group discussion of the program takeaways.

### **About Michaela Skovranova:**

Michaela Skovranova's work focuses on capturing intimate environmental and human stories utilising a multidisciplinary approach of photography, film and writing.

Michaela is a National Geographic expert and an OM System Ambassador. Her work has been featured in National Geographic, The New York Times, Time Magazine, The Guardian and more. Michaela Skovranova is an Australia-based artist working in the field of photography and film. Michaela's work has focused on capturing intimate environmental and human stories - from documenting coral reefs and Great Barrier Reef restoration for National Geographic, The Great Australian Bight for Greenpeace and the aftermath of Australian Bushfires for TIME Magazine. She completed the first-ever Facebook underwater live video in Australia on World Ocean's Day 2018, as part of National Geographic Australia 'Planet or Plastic' campaign focusing on the impact plastic has on the marine ecosystem. Her short films pick up the natural, ambient-lit storytelling where the images leave off with her latest short film 'End of the World' which speaks to the devastating impacts of climate change in Antarctica premiering at TEDx Sydney 2020. She has been featured in a National Geographic documentary Protecting Paradise (2019), a global National Geographic campaign 'Uncover Antarctica' (2020) and featured in CuriosityStream's new original series 'Nature Through Her Eyes' (2021). Michaela is a National Geographic expert and an OM System Ambassador. She runs regular photography and video workshops across Australia and overseas. Her projects involve working as a freelance photographer, filmmaker, speaker and talent.